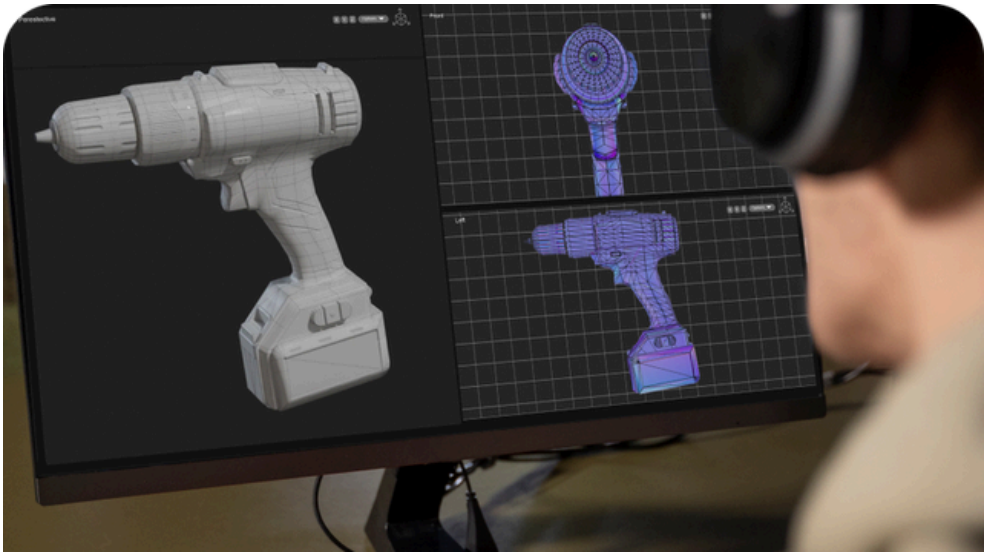
ONLINE 3D PRINTEN

Cookie & Tracking Policy

3 August 2026



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1 What are cookies and similar technologies?

Cookies are small text files stored on your device. Similar technologies include in particular local storage, session storage, pixels, SDKs, device and browser identifiers, fingerprinting techniques and counting technologies used in emails. This policy describes which of these technologies we use, for what purposes, on what legal basis, for how long, and how you can give, refuse or withdraw your consent. It supplements our Privacy Policy, which describes the remaining processing of personal data.

2 Controller

The controller is Online 3D Drucken e.U., trading under the commercial name Online 3D Printen, Nißlstraße 24 / 6 / 29, 4040 Linz, Austria, email for privacy requests: [info@online-3d-printen.be]. Further information on the controller and other data processing is set out in our Privacy Policy and legal notice.

3 Legal bases

Storing information on your terminal device, or accessing information already stored, is permitted only with your consent under the Belgian rules implementing the ePrivacy regime (in particular Article 10/2 of the Act of 13 June 2005 on electronic communications, which broadly covers cookies and other tracking techniques).

No consent is required where storage or access serves solely to transmit a communication over an electronic communications network, or is strictly necessary to provide a service you have expressly requested.

For the subsequent processing of personal data, the GDPR applies in addition. For consent-requiring technologies the legal basis is Article 6(1)(a) GDPR; for strictly necessary technologies, Article 6(1)(f) GDPR (a functional and secure website) or Article 6(1)(b) GDPR.

The legal assessment is carried out in two stages: first the Belgian cookie rules for access to the terminal device, then the GDPR for the data processing. A legitimate interest under the GDPR does not replace the consent required for access to your terminal device.

4 Strictly necessary technologies

These technologies are required for the website and the order process to function. They are used without consent. They typically include: storage of the shopping cart, login session, security and attack protection, load balancing, continuation of the payment session, storage of your cookie choice and a language preference you have actively selected. Necessity is interpreted narrowly: a technology is not necessary merely because it is useful, economical, convenient or preset in a plugin. We can justify, for every consent-free technology, why it is indispensable for the service you have requested.

5 Preference technologies

Preference technologies store settings you have chosen that go beyond what is strictly necessary. In so far as they are not strictly necessary, we use them only after your consent. Beyond storing your cookie choice and an actively chosen language preference, we currently use no separate preference technologies.

6 Audience measurement (analytics)

For audience measurement we use the analytics service PostHog. It is used only after your consent. This may involve processing identifiers, pages accessed, events, approximate location based on the IP address, and device and browser data. We do not assume that first-party analytics, IP truncation, a provider “privacy mode” or server-side tracking automatically removes the consent requirement. As long as you have not consented, no analytics technologies are loaded.

7 Advertising and profiling

Advertising and retargeting technologies are used only after your consent. We use Google Ads. This may involve processing identifiers, usage behaviour and campaign data, and building profiles for advertising purposes. Such advertising profiling takes place exclusively on the basis of your consent (Article 6(1)(a) GDPR). We do not carry out advertising targeted at children. As long as you have not consented, no advertising technologies are loaded.

8 Embedded services

Where we embed third-party content that already transmits data to the provider before activation, we use it only after your consent. This concerns in particular embedded elements of Trustpilot and Google (e.g. review widgets) and Google Ads. Without your consent these elements are not loaded; in their place, a notice with an activation option may be shown.

9 Overview of the technologies used

The categories of technologies we use, and their respective purposes, are described in Sections 4 to 8.
The complete and always up-to-date list of the specific technologies actually used – including name, provider, purpose, category and retention period – can be viewed at any time via the Cookie Settings. As we operate our consent management ourselves, this list is kept up to date there at all times and reflects the technologies actually set.

10 Consent

We obtain your consent via a consent-management banner that we operate ourselves. The first layer offers equally accessible options: Accept all, Reject all and Settings (Dutch: “Alles aanvaarden” / “Alles weigeren” / “Voorkeuren instellen”; French: “Tout accepter” / “Tout refuser” / “Personnaliser”).

Non-essential technologies are set only after your consent. Optional categories are not pre-selected. Your consent is active, informed, specific, freely given, unambiguous and revocable. Merely continuing to browse or scrolling does not constitute consent. Consent is not bundled with acceptance of the Terms. For evidence, we store your choice, the categories selected, the date and time, the banner and policy version and a technical identifier.

11 Refusal and withdrawal

You can refuse non-essential technologies without the basic functions of the shop being restricted. You can change or withdraw your consent at any time, with effect for the future, via the permanently accessible cookie settings. Withdrawal ends future processing by the technologies concerned; the lawfulness of processing carried out until then is unaffected. Refusal and withdrawal are no more difficult, and require no more steps, than giving consent. In addition, you can delete or block cookies via your browser settings, which may affect the functioning of the website.

12 Storage period

The storage period of the individual technologies can be found in the cookie settings (Section 9). Session-based technologies are deleted when you close your browser; persistent technologies have a stated lifetime in each case. Your consent is not permanent. We obtain it again where purposes or providers change, new consent-requiring technologies are added, tracking becomes more intrusive, the consent record is no longer reliable, or a reasonable period has expired. We retain consent records for as long as necessary to demonstrate consent to supervisory authorities.

13 Recipients

Recipients of the data processed via these technologies may in particular be the analytics provider PostHog, the advertising provider Google Ads and the providers of embedded services (Trustpilot, Google). We operate the consent management ourselves; consent records are stored on our own infrastructure. Contracts under Article 28 GDPR exist with processors. Details and the complete list of service providers are set out in our Privacy Policy or available on request at [info@online-3d-printen.be].

14 International transfers

Where data is transferred via these technologies to recipients outside the European Economic Area, we rely on an adequacy decision — in particular the EU–US Data Privacy Framework for certified recipients — or on the European Commission's Standard Contractual Clauses together with supplementary measures. This concerns in particular Google (Google Ads, Google Reviews). Further details, including the note on the proceedings pending before the Court of Justice of the European Union concerning the Data Privacy Framework, are set out in our Privacy Policy.

15 Cookie settings

You can access the management of your consent at any time via the permanently available cookie settings link in the footer of our website (Dutch: “Cookie-instellingen”; French: “Gérer mes cookies”). There you can view the individual categories, change your choice, reject all optional technologies, and retrieve the complete, current overview of the technologies used with provider, purpose and storage period.

16 Updating this policy

We may adapt this Cookie and Tracking Policy where the technologies used, the providers or the legal requirements change. The current version published on the website applies in each case. This policy has the status of 3 August 2026 and applies to the webshop online-3d-printen.be.

End of Cookie and Tracking Policy (English master, Belgian market). Legal review recommended before publication.